



## **PRICES GUIDELINE**

The following 3-page prices guideline is only a guideline. It is subject to changes, without notice.

There are two types of form. Type A has no data entry fields at all while type B has one or more data entry fields. A *form* is a single page and a *form set* is a combination of forms/pages. A form set may be comprised of both type A and B forms.

Form set is used when you want the data collected to be together, e.g., the IRS 1040 Form has 2 pages. It makes sense to store both pages data as a single data record since it pertains to one individual only.

Price range from \$50 to \$5,000 per page and is dictated by the time needed to program each form. Below are the details:

### **A. Type A Price**

This type of form is easy to illustrate; the page merely contains text or graphics.

1. You supply the electronic page in popular formats, e.g., Microsoft Word, Excel, Photoshop, etc.  
We convert it to web accessible Acrobat page. \$50
2. You supply a paper form, we digitize it and convert it to web accessible Acrobat page \$100
3. Form does not exist; you want us to design the web accessible Acrobat page.  
The time/cost involved varies with the complexity of each form's layout. \$200 up

Above cost is for each form/page. Quantity discount is available, prices available after reviewing your forms and requirements.



## B. Type B Price

This type of form has one or more data entry fields. Each entry field may require different level of data validation. The price will vary with the number of data entry fields and validation complexity.

### What is data validation?

Data validation is a software process that inspects the user data to conform to *general* or *specific* business rules. For example, when entering social security number you expect only numbers, no letters and must be exactly nine digits. For zip code, you expect either five or nine digits, no letters. These are examples of general business rules, something everyone agrees to. For a demonstration, [click here](#).

An example of specific business rule would be your customer account number, e.g., A1234-R678 and B4543-Y432. You expect the first character to be a letter, follow by four digits, a dash, another letter, and then ending with three more digits. The user is alerted immediately of failed validation, for her/him to correct, before it enters your database. At that time, you have clean, good data, no organization human errors are introduced in such a process. Only you can tell us what your specific business rules are used in validation.

### Some of the work involved:

1. Analyze each form and the requirements of each of its field's data validation requirements.
2. Design and build the database's tables independent of your current IT architecture. Alternatively, design and build it to be compatible with your existing architecture, e.g., database structure.
3. Program the form to follow a specific screen-flow sequence, so that the sequence conforms to your business requirements. For example, after user clicks on Schedule-C on the IRS 1040 form, to display Schedule-C form in a new window.
4. Program the form to interact with the database. There are no Internet web sites that have the ability to do this, as far as we know we are the only company that can!

There are potentially many other issues to factor in, which may not be relevant to all forms.

Acrobat form is better than HTML form because you can make your screen form looks identical to your paper form, which eliminates customer confusion, can automatically capture hand-filled data and other benefits. The only Acrobat shortcoming is that it cannot capture data directly into database; we can fix that shortcoming!



Given the complex mix of factors to consider, it is quite difficult to specify a price. Each type B form on the average takes 2-5 man-days. We quote \$250 per hour to customers. Each man-day has 8 hours, which will cost \$4000 to \$10,000 per page! But we are willing to **discount the price 50% to secure your business**. This discounted price, \$125/hour, is the same as hiring your own consultants in the open market, but then they do not have the technology to do the job. We can dedicate additional manpower to shorten delivery date. We have good quality control.

5. Depending on the complexity of each form, cost \$2,000 to \$5,000
6. You do not have the form; we design it. \$2,000 up
7. Quantity discounts. Need to review your form sets and other factors on a case-by-case basis. We can work with you to arrive at a mutually satisfactory agreement.

For a more accurate estimate, we will need to examine your forms. We hope to be able to service your organization's forms and web related services as soon as possible.